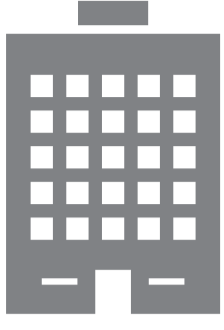


THE DIFFERENCE BETWEEN A



and a

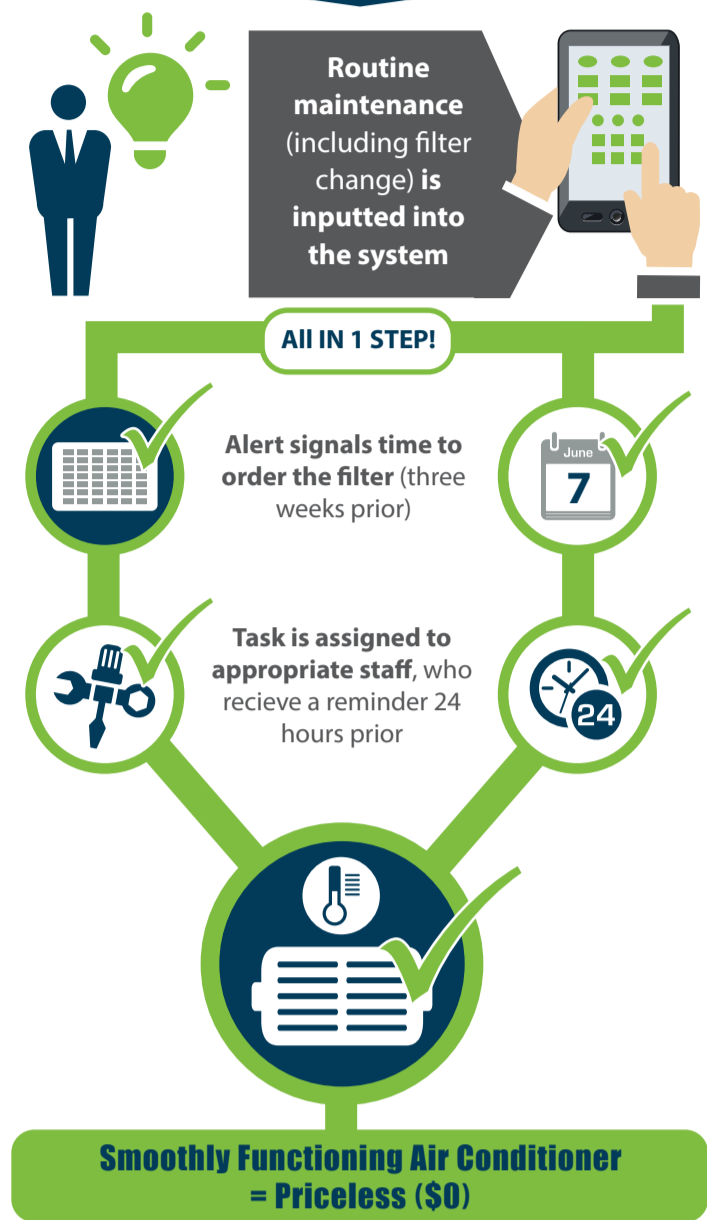
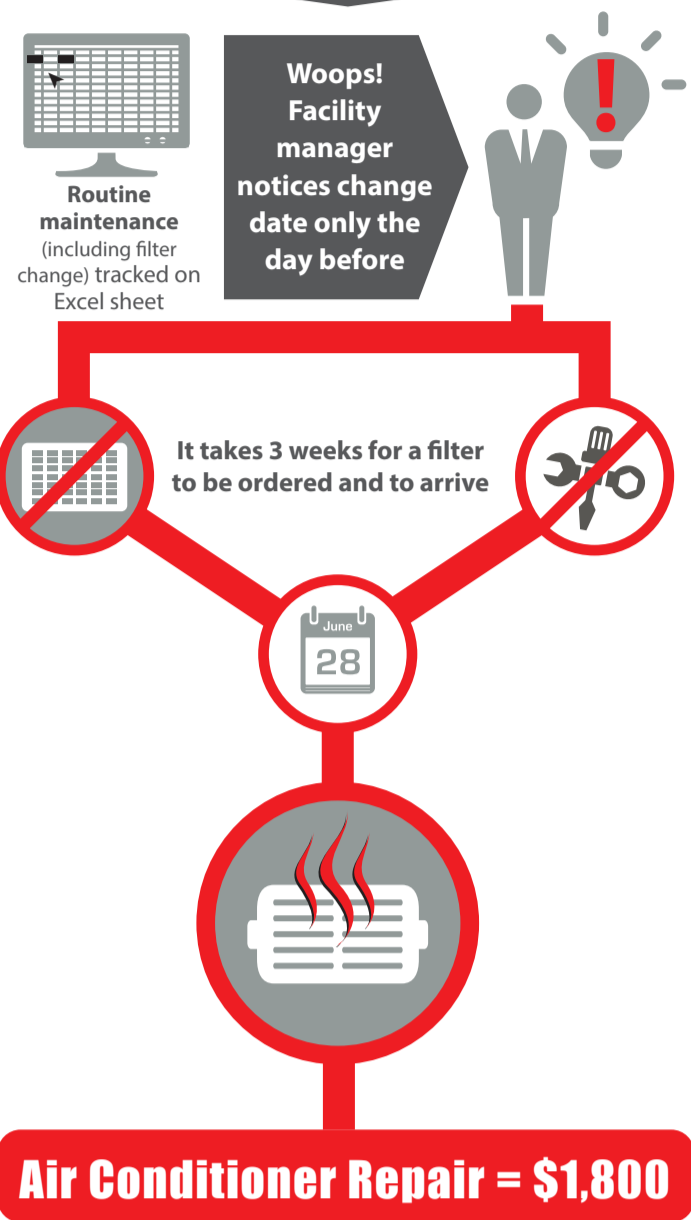


REGULAR FACILITY

SMART FACILITY

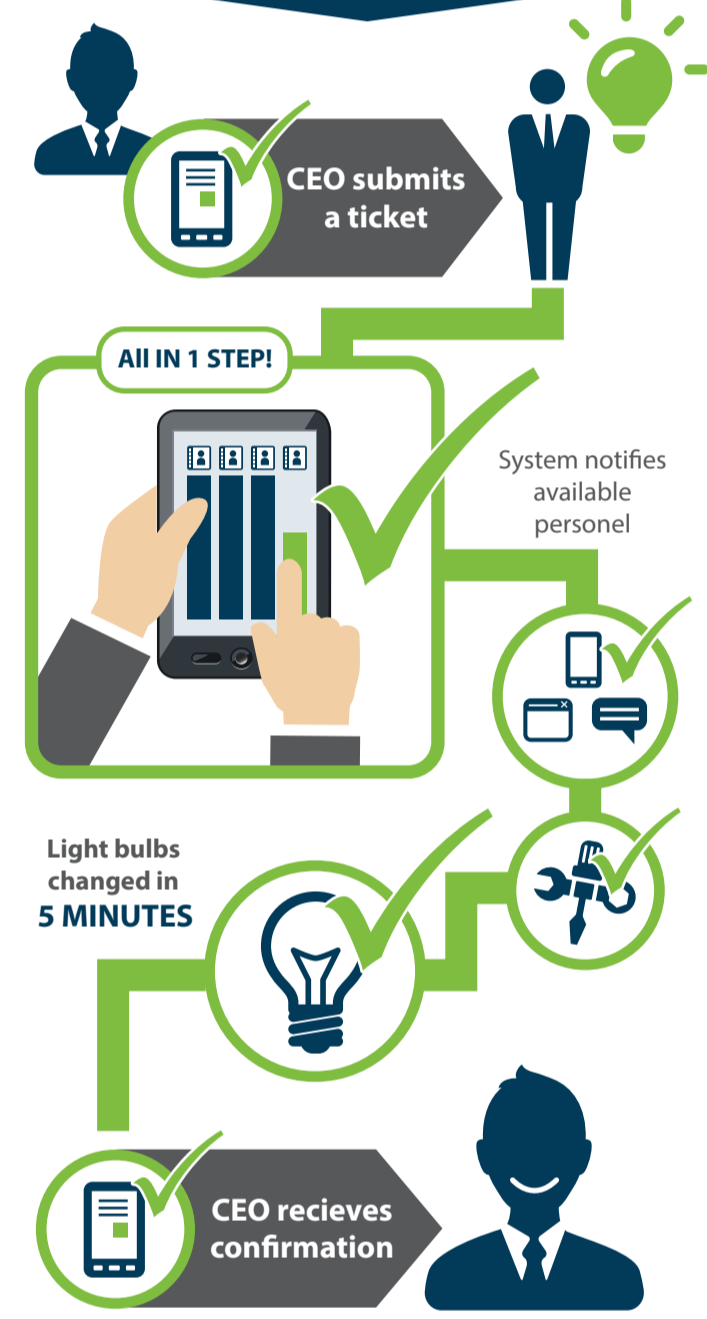
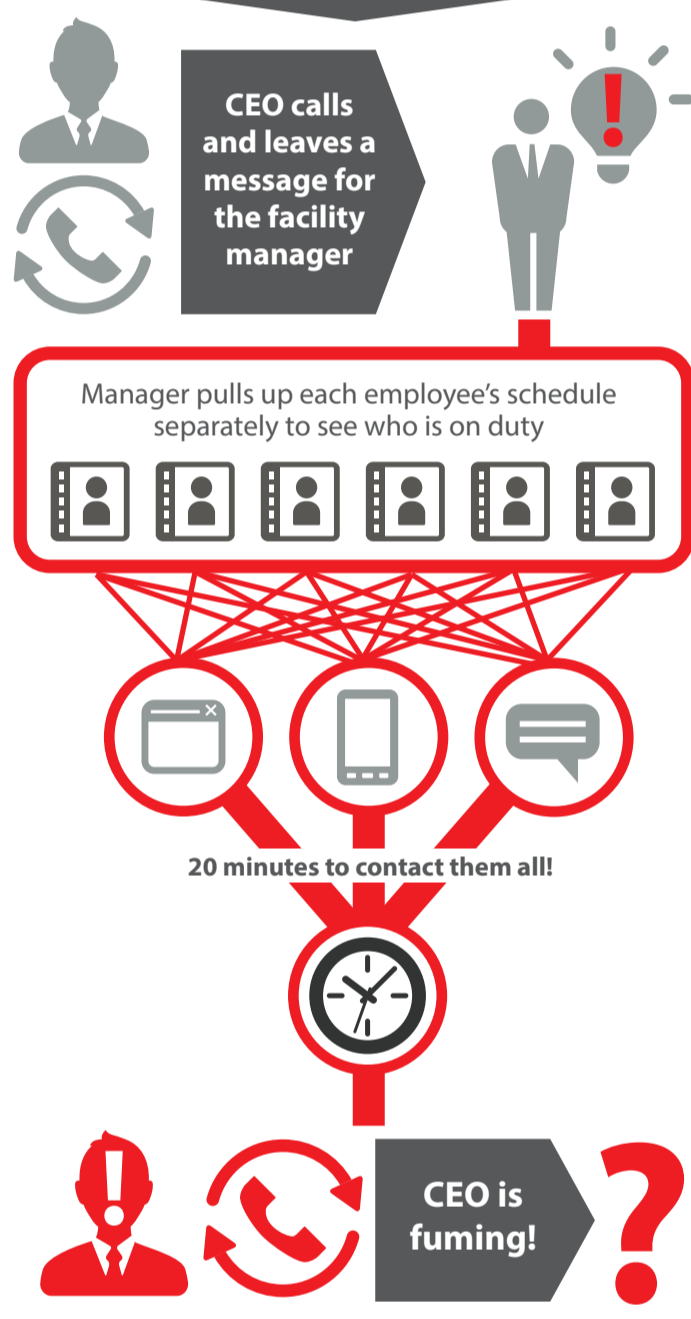
SCENARIO 1 - THE FILTER

Organization's Air Filter Needs Changing Each Quarter



SCENARIO 2 - LIGHTS OUT

Light Bulbs Out In Board Room; Evening of Quarterly Board Meeting



SCENARIO 3 - THE OVERFLOW

Toilet on Floor 3 Is Flooding, Causing Water to Seep Downstairs

